

ON-HOLD PHONE MESSAGING

As a Goodyear® Dealer, you often have your hands full with the day-to-day operations of your business. But what if you could promote current offers, new products and special events without any added time or effort? Goodyear On-Hold Messaging lets you do all that while your customers wait for you to return to the line. The best part? There's absolutely no maintenance required! Messages are automatically updated as new content becomes available.

The average American spends
13 HOURS ON HOLD each year.

BENEFITS:

- Inform, educate and motivate
- Cross-sell products and services
- Highlight specials and promotions
- Customize up to four messages each year, OR do nothing — pre-produced messages will be updated for you either way
- Automatic message updates for current promotions and events
- Creative writing and scripting
- Professional voice artists
- Licensed music library
- English and French Canadian available
- Equipment provided
- Professional installation
- Advanced lifetime replacement warranty on equipment
- Toll-free support

INFORMATION AND ASSISTANCE:

Contact Spectrio, the provider of Goodyear's On-Hold Messaging, to get started!
Email inquiries to noahb@spectrio.com
or call 1-800-580-4653, ext. 6327.
www.spectrio.com.

